

Media Studies

BTEC

Examination Board:
Pearson

Course Title: BTEC Level 1/Level 2 Tech Award in Creative Media Production

Course Codes:603/7053/1



ASSESSMENTS	LENGTH?	WHEN?	WORTH?
COMPONENT 1: EXPLORING MEDIA PRODUCTS (Controlled Assessment)	10 hours	Jan-April Year 10	30%
COMPONENT 2: DEVELOPING DIGITAL MEDIA PRODUCTION SKILLS (Controlled Assessment)	10 hours	Sept-December Year 11	30%
COMPONENT 3: CREATE A MEDIA PRODUCT IN RESPONSE TO A BRIEF (Examination)	10 hours	Jan-May Year 11	40%

WHAT SORTS OF THINGS DO SUCCESSFUL STUDENTS DO?

Follow the briefs and cover all areas on the given checklists and assessment criteria. Adding to their portfolios at home, using the Learning Platform as guidance.

Practice their technical skills so that they are confident using any software

Keep to all deadlines., including their resubmission time wisely. Adding to their portfolios and exam assets at home

Use research to explain what has influenced their ideas, showing how their ideas have been influenced by other media products.

Clearly evidence their planning and explain the process to the examiner, using annotations. The ideas and decisions show evidence of decision making, the ability to reject ideas and take advice.

Making sure that all elements of pre-production are covered and that they have experimented with processes and styles that match the target audience.

Create their own assets for assessments. For example, taking and editing their own photos and creating their own logo.

WHERE CAN WE FIND USEFUL ONLINE RESOURCES?

The Media Learning Platform has videos to show the processes for every practical element as well as links to other useful websites.

Sue Farrimond has created a website that gives helpful tips and activities to boost grades as well as YOUTUBE videos to support learning:

<https://sites.google.com/view/suefarrimondtutorials/home>

<https://www.youtube.com/channel/UCIVrkaOtNVCUx47HIByVAqA>

Want to experiment more. This simple site teaches you great effects.

<https://www.youtube.com/c/QuentinCarpenterNatureofflowers/featured>

PLUS...

**Media Catch up clinic
Thursdays in
H3**